



# Iowa MASONRY BULLETIN

Official Newsletter  
of the Masonry  
Institute of Iowa

Volume 16 Issue 2

*Working to build a better Iowa — with brick, block and stone.*

**Masonry Institute of Iowa**  
6919 Vista Drive  
West Des Moines, IA 50266  
[www.MasonryInstituteofIowa.org](http://www.MasonryInstituteofIowa.org)  
ph: 515-252-0637

#### Board of Directors

**PRESIDENT: Scott Ellingson**  
TCC Materials

**VICE PRESIDENT: Andy Ward**  
Architectural Products, Inc.

**TREASURER: Alan Boddicker**  
Stone Concepts

**SECRETARY: Ron Hopkins**  
Edwards Cast Stone Company

**DIRECTORS:**  
**Jesse Borchert**  
King's Material, Inc.

**Richard Felice**  
Forrest & Associate, Inc.

**Jeff Forrest**  
Bricklayers Union, Local 3

**Brian Mackling**  
Seedorff Masonry Inc.

**Bill Olsen**  
Bricklayers Union, Local 6

**Jeff Patterson**  
Glen-Gery Corporation

**Rick Seybert**  
Continental Concrete

**John Thiele**  
Midland Concrete Products

**Mike Warner**  
United Brick & Tile

**Mike Weckman**  
Iowa Laborers District Council



## President's Report

by **Scott Ellingson**  
TCC Materials

I would like to thank all the Masonry Institute of Iowa members/supporters for an exciting and productive year. This year the MII saw our members experience a robust 2016 masonry market share, and MII's plans to promote and develop the masonry share of the market even more for 2017. The new association director – Jenny Stephenson – has provided the association with experienced leadership that will greatly increase the promotional efforts. I thank Jenny for an exciting first year and look forward to seeing her grow the Institute in the future.

The 2016 MII successes include ISU Design and Engineer Student Field Day. This allowed 150 students to experience all aspects of masonry from brick/block manufacturing to actually laying the brick. Another success was the MII Foundation golf outing. Although the weather didn't completely cooperate, the money raised will help continue the MII Foundation yearly scholarship award program.

In the upcoming year MII will work to strengthen our share of the industry. The MII Annual Meeting and Seminar will be held on March 1 and 2. We plan to have a great group of speakers covering all as-

pects of masonry, and I encourage you all to attend. Also in 2017, MII will increase its exposure and influence with the design community. This effort will be done by promoting a wall cost comparison which will utilize the knowledge and experience of our members. The information gathered from our members will be used to inform the design community of accurate wall costs, beneficial project scheduling and efficient wall design.

The University of Northern Iowa will also add a Student Field Day to the Construction Management Program curriculum. This will be similar to the current Student Field Day done for Iowa State University which allows MII to inform the students of the benefits of using masonry in future projects.

The Masonry Institute of Iowa will begin its 42<sup>nd</sup> year of masonry promotion and resources in 2017. ***This association of masons, contractors, manufacturers and distributors, just like our products, is time proven and durable.***

Thanks to you all for being a part of the MII's past, and I look forward to seeing the MII grow our market in the future.





# MII Association Director's Report

by Jenny Stephenson  
Association Director

Since May the board and I have been involved in strategic planning to answer this question - *where do we want the Masonry Institute of Iowa to go in the next three years?*

As the MII board, we answered that question and created a three-year strategic plan that will guide MII in promoting masonry in Iowa.

As part of the strategic plan,  
we are focusing on four areas –  
membership, promotions,  
education and training.

Each of these areas has specific and measurable goals attached to them. Listed below is an overview of each area. To read the entire strategic plan, [click here](#).

## 1. Membership

MII plans on increasing both new membership and encouraging those that have left MII in the past few years to rejoin. The goal is to increase membership by 25% in the next three years.

## 2. Promotions

By joining AIA Iowa, Iowa Engineering Society and the Structural Engineering Society of Iowa, MII plans to be in front of the design and construction community as much as possible! MII will be hosting more educational events for this group as well as creating a public relations campaign to help educate the public on the benefits of masonry.

## 3. Education

MII will be creating several educational presentations for the design community as well as a presentation for school boards that are considering building or renovating a school. MII is also exploring ways to work with UNI and other community colleges that offer construction programs to expose students to masonry. Lastly, MII will create a wall cost analysis to use in our promotion.

## 4. Training

As the construction workforce continues to shrink, MII will focus on presenting masonry as a career choice to Iowa high school students and will examine ways to partner with other skilled trade groups to expose as many high school students to the masonry industry as possible!

We are excited about where we are going and what we've already accomplished – such as creating a student field day for the University of Northern Iowa's construction management program and joining several industry groups.

Please don't hesitate to contact me regarding any questions you have about our strategic plan.

I'm excited about the direction MII is headed -- and we are headed in the right direction filled with many opportunities. I cannot thank MII members for their effort, and passion, for masonry and helping MII and the industry achieve success.

Merry Christmas and Happy New Year! I look forward to a prosperous 2017.



# MII Annual Meeting

Wednesday, March 1

6:00pm

## MII Annual Educational Spring Seminar

Thursday, March 2

Programming begins at 9:00am

### Location

Windsor Heights Community Center

6900 School St

Windsor Heights, IA

[www.windsorheights.org/community-center-parks.aspx](http://www.windsorheights.org/community-center-parks.aspx)

### Continuing Education

Learning Units will be offered with registration. The Masonry Institute of Iowa is a registered provider with the AIA Continuing Education System. A certificate showing credit earned will be emailed approximately one month after the program.

### Room Block

A room block has been secured for the evenings of Wednesday, March 1 and Thursday, March 2 at the Days Inn, 1258 8th Street, West Des Moines, IA (closest hotel to the community center) for \$80/night for either a single king or a two queen room. To make reservations, call the Days Inn at 515-223-1212 by 5:00pm on February 22. Please mention the Masonry Institute of Iowa room block.

Registration and complete programming will be  
available after the 1st of the year!



# 2016 MII Architectural Design Awards

Congratulations to the two Iowa firms that received MII's architectural design awards this past fall. The winning entries were announced during a ceremony on Friday, September 23 at AIA, Iowa's convention. To watch the final awards video, which includes photos all entries, [click here](#).

Special thanks to Andy Ward, Architectural Products, for emceeing the awards ceremony and Scott Ellingson, TCC Materials, for assisting.

## 2016 Award Winners

### **Grand Award**

Great Rivers Orthopedic and Rehabilitation Expansion, West Burlington  
Architect: INIVISION Architecture



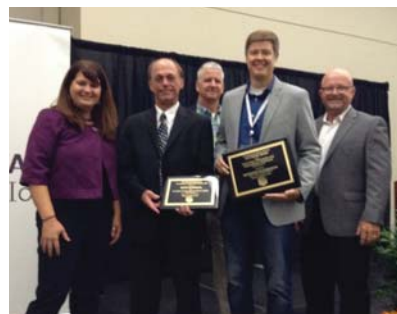
### **Award of Merit With Distinction**

St. Patrick Catholic Church Narthex Addition, Cedar Falls  
Architect: AHTS Architects



## Additional 2016 Awards Entry Firms

Fusion Architects  
Imprint Architects  
Martin Gardner Architecture  
Rohrbach Associates  
Shiffler Associates Architects  
SVPA Architects



*L to R: Jenny Stephenson, MII Association Director; Duane Svoboda, AHTS Architects; Andy Ward, MII Vice President; Jason DeVries, INIVISION Architecture; and Scott Ellingson, MII President*



# Student Field Day Recap

Approximately 90 architectural students, 45 construction engineering students and 12 Lincoln high school students participated in the Masonry Institute of Iowa's Student Field Day on Thursday, October 13. Throughout the course of the day, the students:

- Toured Vintage Main, a completed masonry building complex in Ankeny where the architect, mason contractor, precast stone supplier and property owner gave the students an overview of the project
- Visited Confluence on Third, a multi-level condo project that is currently under construction, for a hands-on experience of the job site from the mason contractor, general contractor, and brick supplier.
- Toured the Rhino Block Plant.
- Toured the United Brick Plant.

Prior to the tour, students were divided into groups and given the task of designing a project. With the help of the local Brick and Allied Workers and Laborers Unions, and other MII members, the students were taught to lay brick and create their design with brick and mortar. The students were judged and graded on their design project.

MII has been partnering with Iowa State University for approximately 30 years to bring this hands-on educational experience to the architectural and engineering students. To view all the photos from the day, [click here](#).

A big thanks to our sponsors and committee who made this day possible: Brick Industry Association, Heartland Region, Rhino Materials, United Brick and Tile, TCC Materials, Star Equipment, Seedorff Masonry, Forrest and Associate, Edwards Cast Stone, Bricklayers and Allied Craftworkers, Local 3, Laborers Union, Local 177 and Architectural Products.

## Photos from Student Field Day





# 2016 Annual Charles Nicolay Educational Foundation Annual Charity Classic Recap

Thank you to everyone who came out and supported the Masonry Institute of Iowa Foundation at our annual golf outing to raise money for student scholarships.

This year's outing was held at the Tournament Club of Iowa on Wednesday, September 7. We had over 100 golfers registered for this year's tournament. Though the day started off rainy, we were able to get 18 holes in, followed by a fantastic steak dinner while prizes and awards were announced. This year we flighted the teams and awarded gift cards to the TCI pro shop. We had several pin events and numerous door prizes including a Samsung tablet and a smart TV. The foundation also held a 50/50 raffle with Jim Griffith of Neumann Brothers holding the winning ticket. Jim graciously donated his portion of the proceeds back.

**Thank you to everyone who participated – the Foundation raised nearly \$14,000.**



The team winning of this year's tourney:  
Tom Norberg, John Thiele, Mike Broshar



Chris Noss, Tim Starr, Brandon  
Weber, Tom Kurtz



Jon Banse, Jess Mickle, Jesse Bulman,  
Austin Norberg



Kevin Gwinn and Clay Witt



This year's golf classic was held at  
TCI in Polk City



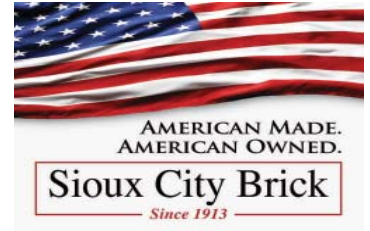
Participants enjoy a steak dinner  
after golf

## A Special Thank You to our Gold Tee Sponsors



## Silver Tee Sponsors

Thank you to  
our additional  
sponsors



### Winning Team Prize Sponsor



### Goodie Bag Sponsor



### 19th Hole Sponsor



### Door Prize Sponsors



### Dinner Sponsor



### Beverage Cart Sponsor



DIVERSIFIED  
MANAGEMENT  
SERVICES

### Pin Game Prize Sponsors



### Hole Sponsors



Seedorff Masonry, Inc.



Moisture  
Management  
for Masonry





# MII News

## MII on the Move

Listed below are some of MII's recent promotional activities:

- Joined AIA, Iowa, Structural Engineers Association of Iowa, and Iowa Engineering Society
- Attended the AIA, Iowa allied business lunch, participated in the November AIA firm visits and attended the AIA fall social
- Attended the Structural Engineers Association of Iowa's social
- Spoke with students leaders of Iowa State's Design Build organization, AIA's student group and Associated General Contractors chapter about partnering with MII
- Met with the construction management program at the University of Northern Iowa regarding the implementation of a student field day for their students
- Met with the ACE Mentor program leader in central Iowa to learn how MII can participate
- Attended the NCMA midyear meeting and the Masonry Executive Council retreat



## U.S. House Approves Concrete Masonry Check-Off Program

*reprinted from Masonry Construction*

On the opening day of the lame duck session of the 114th Congress, the U.S. House of Representatives has approved HR 985, the Concrete Masonry Products, Research, Education and Promotion Act of 2015 by a vote of 355 to 38.

The legislation provides authorization for the concrete masonry industry to pursue the creation of an industry-wide commodity check-off program. Such programs have successfully enabled other industries to pool resources to support market development efforts related to the commodity products that they produce.



# MII News

## Call for Bylaws Changes

As part of our annual meeting on March 1, the bylaws committee is reviewing current bylaws. If you have any suggested changes, please email [jstephenson@masonryinstituteofiowa.org](mailto:jstephenson@masonryinstituteofiowa.org) no later than December 19, 2016. Click [here](#) for a PDF copy of the current bylaws.

## 2017 MII Scholarship Announcement

The Charles Nicholay Foundation was set up to support Iowa students continuing their education in the Construction /Architecture/Engineering field. 2017 will mark the twelfth year the Foundation will award scholarships. Requirements, and updated application form, are available on MII's website - [click here](#) to download.

## MII Exhibited at the AIA, Iowa Annual Convention

MII was a part of Masonry Row this past September for AIA, Iowa's annual convention held in Des Moines. Director Jenny Stephenson talked with architects throughout the two days of the convention and made some great contacts! Several MII members were a part of Masonry Row and proudly displayed "MII Member" signage at their booth.



MII gave away a \$500 VISA gift card as a door prize. MII drew the lucky winner (Grant Norby from Shive Hattery) and posted the video of the drawing on Facebook and Twitter – [click here](#) to view.



## MII Exhibited at Annual Iowa Association of School Boards

MII represented masonry at the annual Iowa Association of School Boards this past November. MII talked with school administrators and school board members about upcoming renovations and new builds and offered help in making the decision to use masonry. Thank you to Scott Ellingson, TCC Materials, and John Thiele, Midland Concrete Products, for joining MII at the booth. MII gave away a \$50 VISA gift card in its door prize drawing - to watch the video of the lucky winner being drawn, [click here](#).

## 2017 MII Dues Renewals

Please watch your mailbox for your 2017 MII dues renewal. Statements will be sent the first part of December. This year we are asking for email contact information so we can email out statements, in an effort to be more "green." Questions? Please contact Jenny Stephenson at 515-979-8235.

## MII and Social Media

MII is increasing its presence on social media! Make sure to 'like' MII on Facebook and Instagram and 'follow' MII on Twitter!

